

From: Fil Alleva filalleva@hotmail.com
Subject: RE: Meeting Summary for IRDC General Membership Meeting
Date: February 28, 2025 at 4:32 PM
To: Michael McLaughlin mcmike280z@ywave.com, Coley Tipton cotipton1212@gmail.com

I've made some edits. I'm a less is more kind of guy.

I'd definitely note that the minutes generated by AI, so take them with a grain of salt. 😊

From: Michael McLaughlin <mcmike280z@ywave.com>
Sent: Wednesday, February 26, 2025 1:51 PM
To: Fil Alleva <filalleva@hotmail.com>; Coley Tipton <cotipton1212@gmail.com>
Subject: Fwd: Meeting Summary for IRDC General Membership Meeting

Hey guys,
This is the first one I've edited and since I wasn't there, it was kind of hard to know what was minutia. I figured I'd share it with you incase you had input before I shared it to the website.

Begin forwarded message:

From: Meeting Summary with AI Companion <no-reply@zoom.us>
Subject: Meeting Summary for IRDC General Membership Meeting
Date: February 26, 2025 at 1:46:35 PM PST
To: mcmike280z@ywave.com

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Meeting summary with AI Companion now supports additional languages in preview.

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Meeting summary for IRDC General Membership Meeting (02/06/2025)

Quick recap

The group discussed promotional materials for an upcoming event, with a focus on improving participation and safety considerations. They also addressed financial issues, including high credit card fees and the need for better communication with members. Lastly, they discussed the challenges of volunteer shortages, the importance of transparency in club finances, and the potential for improving their online presence through social media management.

Items discussed

- Update the German Car Challenge poster to include information about proceeds benefiting the workers fund for the Tribute to the Volunteers race on August 23-24.
- Finalize details for the German Car Challenge race, including eligibility criteria and safety considerations.
- ~~Follow up with MSR regarding potential implementation of alternative payment methods to reduce credit card fees.~~
- Explore options for accepting cash and check payments at race events to reduce credit card processing fees.

- Develop a plan for allocating the sponsorship money from the German Car Challenge to benefit workers at the Tribute to the Volunteers race.
- Prepare and file the 990 nonprofit tax return with the assistance of the club's accountant.
- Investigate ways to reduce food costs for race events while maintaining contractual obligations.
- Continue to monitor the club's financial situation and explore ways to increase revenue or reduce expenses.
- Reach out to Jack *Houlihan* and *Rebecca Paquette* regarding potential website and social media assistance for IRDC.
- Set up a Zoom meeting with Duane, Rob, and Christine to discuss novice licensing matters.
- Work on improving communication to membership, including sending out meeting minutes and reminders for upcoming meetings.
- Investigate ways to make club financials more transparent to membership without compromising sensitive information.
- Discuss potential incentives or discounts for members who volunteer as officers or in other capacities.
- Follow up with the group interested in creating social media content for Conference to see if they can assist with IRDC-specific content as well.
- Set up and manage IRDC's Instagram account.
- Create a shared Google Drive for content uploads.
- Attend the RATS meeting on March 15th for volunteer training.
- Meet with Linda at the first Cascade race for hands-on training.
- Implement stricter time management and topic focus during meetings.

Summary

Promotional Materials and Meeting Invitations

The group discusses promotional materials for an upcoming event. Steve P. has sent an updated promo design, but Fil suggests adding more information, such as a QR code for registration. They agree to provide feedback on the design and finalize it quickly. Steve emphasizes the importance of gauging participation, particularly from PRO3 racers. The conversation then shifts to Duane's issue with receiving meeting invitations via email, with Karl and Fil offering suggestions to check MSR settings and mailing list preferences.

Fire Training School Funding Misunderstanding

Coley discussed a recent misunderstanding involving a fire training school and its funding. The school was initially planned for a weekend, but due to confusion about the source of the funds, it was canceled. Coley clarified that the funds were expected to come from the conference, not Irdc, and the misunderstanding led to a negative email being sent out. Coley emphasized that the intention was to double the attendance at the school and that the situation was resolved. John Houlihan asked for clarification on the situation, and Coley provided a detailed explanation. The conversation ended with Coley expressing hope that the situation could be put behind them and that they could continue working with the involved parties.

Club Leadership and Racing Concerns

Coley discusses misconceptions about the cost of organizing races and concerns about lowering driver licensing standards. Brad agrees that Conference's licensing standards are a strength and shouldn't be compromised. The group welcomes Steve as the new vice-president, praising his business acumen and potential contribution to the club.

Michael Shero, Mel Gublin is announced as the new secretary, though he is not present

Michael Shane McLaughlin is announced as the new secretary, though he is not present at the meeting. Steve requests to show a flyer for an upcoming race at the end of June.

German Car Challenge Race to Support Volunteer Appreciation Planning

In the meeting, Coley, Steve, and others discussed the upcoming "German Car Appreciation Race" at the Ridge, which Steve had volunteered to sponsor. The event, initially planned as a Porsche vs BMW race, has expanded to include all German cars. The group discussed the need for safety considerations, particularly regarding the speed differential between the fastest cars and slower ones. They also discussed the importance of promoting the event to increase participation and grow the group. Additionally, they discussed the need to raise funds for the workers at the Ridge, with Karl suggesting that the sponsorship money could be used to defray the costs of attending the event. The group agreed to work on a solution to help the workers with hotel and travel expenses.

Club's Financial Report and Insurance

In the meeting, Fil presented the club's financial report for 2024, revealing a loss of approximately \$20,000. He also mentioned that they received their IRS recognition of their 501(c)(7) status and will be filing a 990 form. Fil also discussed the increase in insurance premiums, which he hoped to understand better from John or Dwayne. Duane clarified that the insurance policy is not priced based on the number of race days, but rather annually. Fil then explained the club's current financial situation, stating they need about \$75,000 in free reserves to cover expenses before the first race. Karl made a motion to accept the treasurer's report as presented, which was seconded and approved. Coley thanked Fil for his hard work and mentioned the need to address the high credit card fees the club incurs yearly.

Exploring Payment Alternatives to Reduce Costs

The team discussed the high costs associated with credit card fees and the potential for reducing these costs by implementing alternative payment methods. They considered the possibility of having members cover the credit card fees or incorporating the fees into the entry fees. The team also discussed the idea of accepting cash and checks at the track, which could save money. However, they acknowledged the need for a secure and efficient system for handling cash payments. The team also discussed the possibility of using Zelle or other payment platforms to facilitate payments. The conversation ended with the team agreeing to continue exploring options to reduce costs and improve the payment process.

Addressing Volunteer Shortages and Communication

The meeting revolved around the challenges faced by the club in terms of volunteer shortages and the need for better communication with members. The club has been operating at a loss, and the lack of volunteers has been a significant factor. The idea of mandatory meetings was discussed, but concerns were raised about the potential negative impact on participation. The importance of transparency in club finances was also discussed, with the suggestion that sharing some financial details could motivate members to help more. The need for a more efficient communication tool was emphasized, with suggestions including a newsletter and a more structured meeting format. The conversation ended with the recognition of the need for better communication with members and the importance of filling open positions within the club.

Social Media and Enduro Updates

The team discussed the need for a younger person to help with social media and website updates. They agreed that getting someone to manage social media could significantly improve their online presence. Duane shared that some individuals were excited about starting work on social media for the conference, and they were considering getting a photographer to help with pictures. The team also discussed the possibility of having a committee to help with content creation. Karl announced that they would be holding two enduros this year, one in May and another in August, and that the Seattle dates would end at 5 pm, allowing for longer races and qualifying. Gail brought up the issue of the NASCAR Safety training conflicting with the Ridge event, which could affect volunteers.

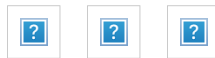
Addressing Club Issues and Solutions

The team discussed various issues and potential solutions. The team also discussed the difficulties faced by Canadian volunteers due to the exchange rate and fuel costs. They considered the idea of adjusting travel funds for both the Portland area and Canadian volunteers. The team also discussed the need for more content on social media platforms to attract new members and promote the club. Rebecca, an IT professional, offered to help with social media management and content creation. The team also discussed the possibility of creating an Instagram account for the club. The conversation ended with plans for Rebecca to conduct a Zoom training for volunteers on March 15th and to meet with Linda at the first race to learn more about the club's operations.

Last edited IRDC Secretary Feb 26, 2025 01:45 PM

Best,

Zoom



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